



# Clarity Visual Management

  
**83%**  
of what we learn is visual

  
**48%+**  
increase in overall employee engagement through using our tools

  
**£1,485,000**  
per year is the saving potential calculated by a retail chain through using Clarity Visual Management's solutions



We wanted to work with a company that was not only a printing company but that also understood the aim of visual management and the benefits it can bring.

The product is of good quality and Clarity have also been quick to respond to any queries regarding design assistance and ideas. We will be recommending Clarity to our sister site in England.

-  
Continuous Improvement and Quality Manager  
International Electrical Equipment Manufacturer

At Clarity Visual Management we are passionate about Lean, and firmly believe that effective visual management is vital to its success.

Our mission is to help organisations unleash the full power of Lean by the use of effective visual management.

Whether you are just beginning on the Lean journey, or are mature Lean thinkers, we have the knowledge and experience to help you achieve a truly visual workplace, where your visual management really drives performance and engages the whole team.

We frequently see organisations that have invested heavily in excellent Lean programmes, but are not getting as much benefit from them as they could do because of the lack of truly effective visual management.

However, we also see an increasing number of organisations who have taken the necessary steps to achieve visual management that is truly world-class ... powerful, punchy and pertinent, driving continuous improvement and embedding Lean in the organisation's culture. What accompanies this is enthusiastic, committed employees who have made the company's goals their own and are proud to work there.

We take a genuine pleasure in helping organisations to achieve this end and are as enthusiastic as our customers to release the huge potential of Lean.

What I like about you is that you share our vision and get things done... you do a great job and we appreciate your support.

-  
HSE Advisor

Absolutely chuffed to bits with the magnetic overlay, clear cut lines, visually professional looking and a quality item. Like it very much! I have many more ideas popping into my head at the moment with Short Interval Control, SMED etc.

-  
Global Continuous Improvement Leader,  
Paint Manufacturer

You have been an immense source of support to me and very much appreciated

-  
Rail Health and Safety Advisor

Superb turnaround, great customer service.

-  
Lean Trainer, Rail

The design is absolutely brilliant. A job well done.

-  
Beverage packaging manufacturer

This is absolutely stunning and just what is needed. A lot less clutter on it and testament to what you can do at Clarity.

-  
Maintenance Services Manager

We have received our first board and I have to say it's fantastic, do you have any designs of problem solving boards rather than me re-designing one?

-  
Continuous Improvement Manager, Food Packaging Manufacturer

On behalf of myself and the management team I would like to thank your team for the effort that went in to expediting these products. You have exceeded my expectations and I look forward to putting more work your way in the near future as already discussed.

-  
Continuous Improvement Manager,  
Aerospace Manufacturer





# Helping our customers

We offer two distinct ways of helping our customers with visual management:



## Our consultancy programme: Sherpa

The Sherpa Visual Management Programme is a consultancy and support package, whereby we relieve our customers of a lot of the burden of ensuring that their visual management is set up for success, from initial studies of the existing system to the provision of the correct tools as identified in our analysis.



More on pages 5-7



## Clarity Visual Management Products

Clarity Visual Management supply high quality, effective visual tools and equipment to take your Lean programme to the next level. From bespoke visual management boards, shadow boards, floor graphics, etc to 'off the shelf' items, such as document frames, SOP display systems, whiteboards, magnets and other accessories, you have the assurance that each one is either designed, or approved,

by a qualified visual management consultant as promoting sound Lean practice.

The visual tools may be highlighted by our consultancy procedures, or they may simply be needs that our clients have identified themselves ... all are designed and manufactured to the same high standards.



More on pages 8-15



## Our professional design team.

Our design team has a wealth of experience in designing visual management that gets more from your Lean programme and they will be pleased to work with you to this end. They take a special interest in not only providing excellent designs for the individual tools, but also in ensuring consistency across the whole visual management suite.

# Sherpa



## Need a helping hand with visual management?

**Sherpa ... an expert guide, offering support, sharing the burdens, and helping you reach your goal.**



Unique to Clarity Visual Management, Sherpa is a comprehensive visual management programme. Sherpa offers the detailed support of a Lean professional to delve deep into your Lean systems, and help you to design a powerful visual management scheme which fully supports Lean

methodology and is accurately aligned to your Lean goals. Your visual management guide will make a detailed visit to your workplace, studying the processes and the existing visual tools you have in place, and will speak to staff at all levels in view of compiling a Sherpa Report.



# Stage 1

## Sherpa report

## Further

## Sherpa reports and services

The Stage One Sherpa report is a valuable document, giving an expert opinion on the visual status of your workplace and suggestions for improvements.

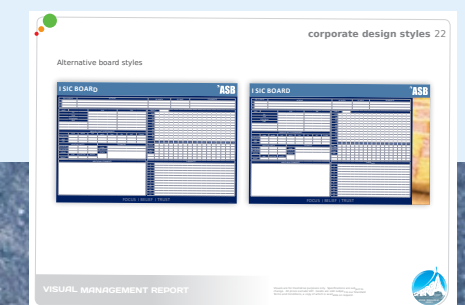
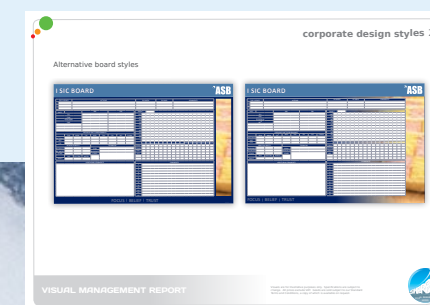
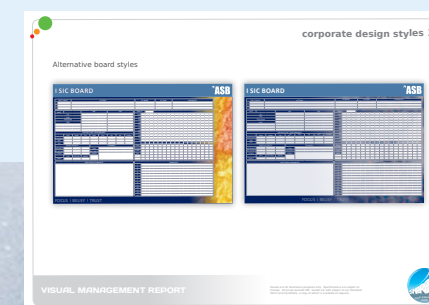
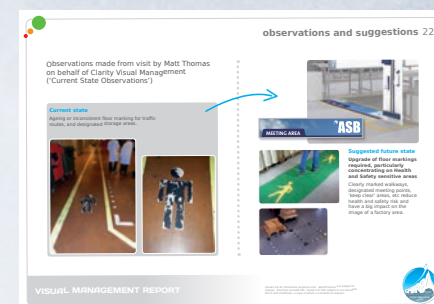
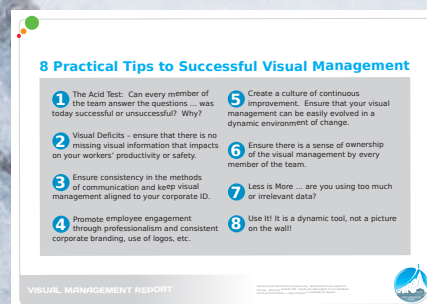
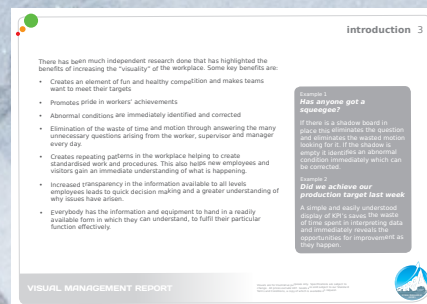
This is a bespoke report, so it is varied according to the needs of the organisation we are supporting, but typically you can expect to find:

- An expert opinion of the existing visual status of your workplace
- Observations and suggestions for improvements
- Illustrated 'Current State/Future State' proposals so that you can visualise our recommendations
- A 'first draft' design scheme, showing your corporate identity including your logo, company colours, etc, used consistently on a recommended range of visual management tools, such as cleaning stations, visual management boards, floor graphics, etc
- A 3D representation, showing in visual form how your visual management suite would look in a realistic setting
- Numerous tips and advice for getting real, sustainable improvements, many of which can be implemented immediately and at no extra cost

After the Stage One Report, Clarity offer a wide range of tailor-made services and reports, all designed to ensure your Lean programme reaches more of its potential.

These include:

- Ongoing monitoring of the visual status of your workplace
- Employee engagement studies over periods of time
- Alternative design schemes
- Ongoing provision of staff motivational material





# Clarity Visual Management Products

## Visual Management Boards



Clarity Visual Management supply high quality, effective visual management products, both bespoke and 'off the shelf', to take your Lean programme to the next level.

When you feel confident that you have a design that is going to drive the improvements you are looking for, we produce this as a high quality visual tool. All our bespoke visual management is produced under strict quality control procedures, resulting in top quality products which will withstand the demanding environments of many of our customers' workplaces.

All our bespoke visual management is produced in the UK which allows us to fulfil very tight deadlines.

We have a number of special features available to help with specific situations ... special fixing methods to comply with food production regulations, anti-graffiti or fire resistant finishes, extra heavy duty castors for mobile boards, stainless steel trolleys approved for food use, and many more options.

## Magnetic Overlays

The Clarity magnetic overlay is a unique product which gives all the functionality and professional appearance of a magnet-receptive, printed dry-wipe board but is far more economical and simple to change.

It is printed on a flexible magnetic material with a dry wipe laminate,

which can be simply placed on a normal magnetic office whiteboard. It can then be just as simply removed and rolled up, ready to be re-used elsewhere. This greatly promotes continuous improvement and this unique product has proved overwhelmingly popular in recent times.



Mobile solutions mean visual management can be as close to the process as possible.



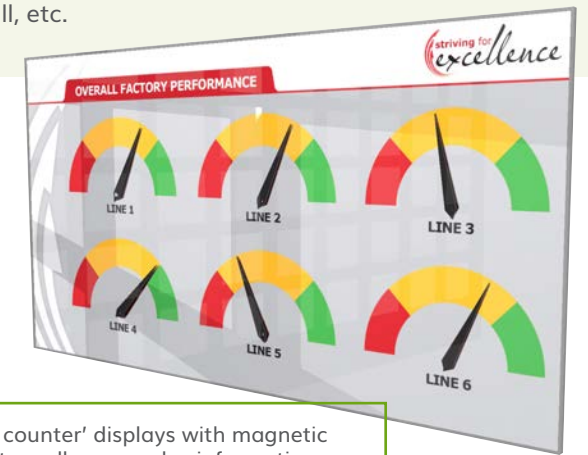
Magnetic labels and symbols are very popular. They are made from tiny strips of vinyl overlay material.

Visual management boards are found at the heart of any progressive Lean organisation. They are essentially a communication tool, giving up to date, vital information to those who need to know it. To be at their most powerful they should be:

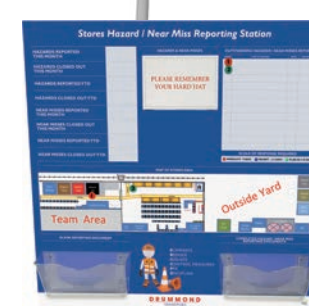
- simple
- precisely targeted
- constantly updated
- attractive enough to engage the whole team
- not cluttered with unnecessary information
- positioned close to the process which is being measured
- easily visible to everyone who needs to know

## Rigid Visual Management Boards

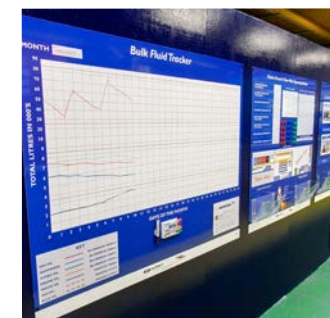
Our rigid visual management boards are manufactured from high quality materials, and many options are available, such as magnetic boards, scuff proof finishes, fittings that 'float' the board off the wall, etc.



'Rev counter' displays with magnetic pointers allow complex information to be condensed into a quick, easy to read format.



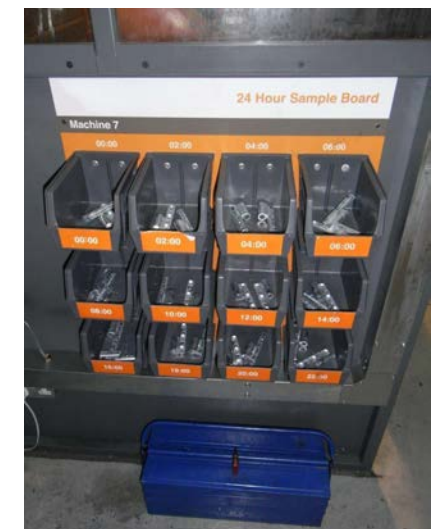
Board Incorporating Flat Screen Monitor.



Displaying boards in one place produces a designated meeting area, avoiding distractions and saving time.



An alternative way of building up a visual graph.





# Shadow boards



## Essential for 5S



We're late because we've been looking for the handbrush.

Has anyone got a squeegee?

We can't, because the sweeping brush has disappeared?

Hands off! That's my dustpan!

When a shadow board is in place, questions and comments such as these are eliminated along with the wasted motion searching for missing tools ... not to mention the frustration that goes with it. If the shadow is empty, an abnormal condition is identified which can be corrected immediately.

## Cleaning Stations

The Clarity Cleaning Station continues to be one of the most popular items in our range of products. High quality and professional, these units are sturdy enough to stand up to daily use in challenging environments. They

are designed with your corporate identity to match your other visual management and with very accurate shadows. They are also supplied complete with tools unless specifically requested otherwise.

## Bespoke Cleaning Stations

Cleaning stations are available for wall mounting, on wheeled floorstands, or static floorstands for bolting to the floor.



This 'Spill-Kit Station' has all the tools needed to clean up emergency oil spills including protective clothing, absorbent pads, disposable bags, etc, contained in the wheelie bin.



We use our special Clarity Tool Holding System to hold the tools securely to the board, but also to allow easy release with the use of just one hand. The system uses rubber grips, hooks, etc which slide on to a fixed rail mounted to the board.



Our cleaning tools are premium quality, industrial grade tools in a choice of 10 colours, ideal for colour segregation by process, by department, by team, by health and safety requirement, etc.

## Standard Cleaning Station

Our standard cleaning station contains a basic selection of tools, proven to be ideal for the general housekeeping requirements of most workplaces.



## Food Factories

We are very familiar with the needs of food factories and offer stainless steel stands and other special features to meet food regulations. In addition, almost all of our cleaning tools are certified safe for use in food factories.



All Clarity Shadow Boards are accredited by BRC global standards.





# Shadow boards

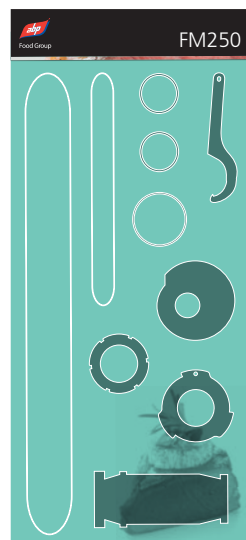
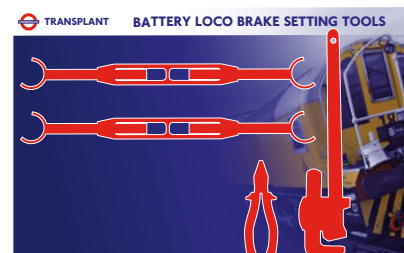
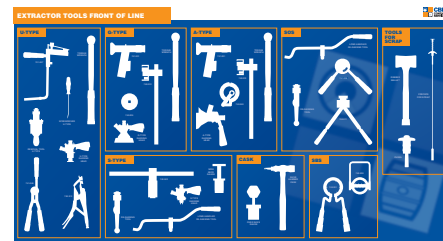
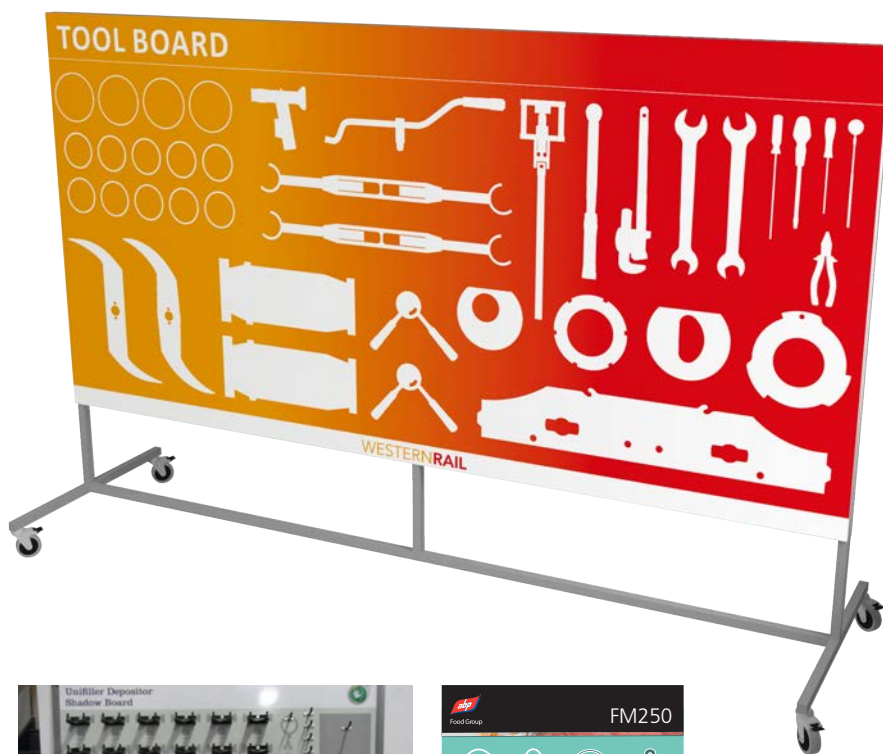


## Tool Boards

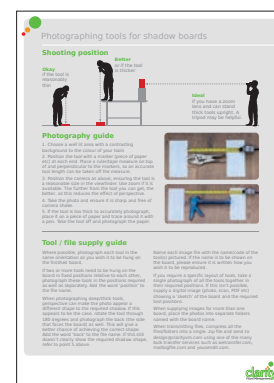
Clarity produce high quality, accurate shadow boards for your own tools. These are ideal for tool changeover boards, 5S requirements, or just for keeping track of valuable equipment. They are produced with your organisation's corporate identity, heavy duty fittings and optionally free-standing or wheeled bases.

Our designers go to great lengths to ensure that the shadows are absolutely accurate.

We use the same Clarity Tool Holding System to hold the tools as we use for our Cleaning Stations. For the heaviest tools, we use super heavy duty grips ... the same as are used by the American Fire Service to hold their equipment safe in fire engines!



If you are using your own tools, we will need accurate photography which we can provide using our own photographer. Alternatively, ask us for our simple guide to photographing tools and then simply send us the photos.



# Floor markings



Floor marking is essential to most 5S projects, and plays a vital part in helping organisations to achieve the sixty seconds goal ... that a visitor should be able to enter a workplace and identify the flow of work within

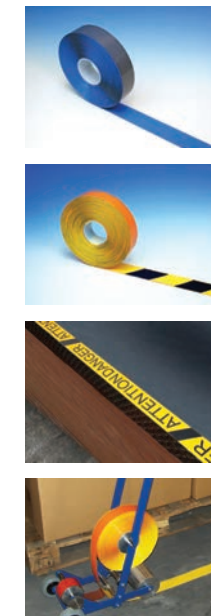
sixty seconds. Perhaps even more importantly, floor markings play an essential role in Health and Safety, segregating areas of danger from pedestrian areas, etc.

Clarity offers a huge range of floor markings and only a sample is shown here. Please ask us for further details.

## Clarity Premium Floor Tape

Clarity Premium Floor Marking Tape is one of the heaviest duty floor tapes available, intended specifically for areas of extremely challenging use. It is an extruded product, giving it its chamfered edges which makes it ideal for areas of heavy forklift traffic. It carries a 2 year conditional guarantee.

For extra speedy application, an applicator is also available for hire or purchase.



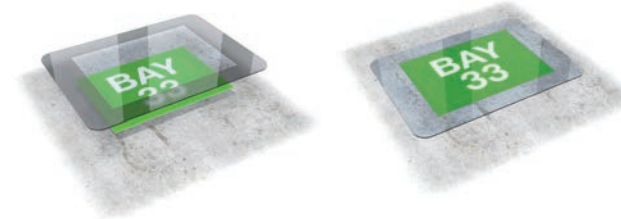
## Clarity Bespoke Floor Graphics

For a truly stunning look, let our designer create bespoke floor graphics with your corporate identity and your exact message clearly displayed. These will transform the look of your working environment, giving the finishing touch to a fully co-ordinated visual management suite, and are ideal for creating meeting points, lean areas, etc.



## Clarity Custom Floor Signs

Transform a standard print from your office printer into a heavy duty floor sign!



Ask for our specialised Floor Marking Brochures



Our range also includes pallet location markings, corners, junctions, cut shapes and symbols, as well as a large range of printed floor signs with clear health and safety messages.





# Visual management accessories

Clarity Visual Management supply a huge range of visual management accessories. These are a few of our most popular, and many more are available on our website.

## Clarity Magnetic Document Frames

For use either with visual management boards or on any steel surface, Clarity Magnetic Document Frames are the simple way to perfect, professional presentation of constantly changing information. Magnetic tape on three sides for easy access. Packed in 10's.

Colours	plain:	black, blue, red, green, yellow
	hazard stripes:	black/yellow, red/white, green/white
Sizes	A2, A3, A4, A5	



Self-adhesive versions also available.

## Open Front Document Frames

Open Front Document Frames benefit from having an entirely open front so documents can be written on without the need to remove the document. Optional transparent covers can be dropped in place to keep the document clean when required.

Available in magnetic, self-adhesive and 'hook and loop' versions.

Packed in 5's

Colours	dark blue, red, yellow, white, green, transparent, light grey, blue-grey, orange, black
Sizes	A3 and A4 (A5 and A6 by special order)
Format	portrait and landscape



## Clarity SOP Stand

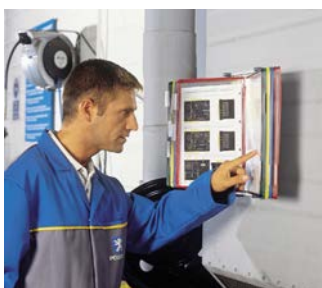
Ensure your SOP's are unmissable! Holds up to 80 sheets at ideal reading height, whilst the double-sided sign at the top can be personalised to fit in with the rest of your visual management suite.



## Flipfile Units

Clarity Flipfile units are ideal for making a large quantity of information accessible in a small space. Our magnetic version is very popular in factories where there are an abundance of vertical steel surfaces but not much floor or worktop space!

Numerous variations are available, including wall mounted, magnetic, static or rotating desk units, special antimicrobial versions for food factories and more. Please ask for details.



## Clarity Magnetic Whiteboards

Clarity Magnetic Whiteboards are high quality items, ideal for use with our overlays in visual management control rooms. Available for wallmounting or as double-sided mobile units.



Other versions also available ... such as whiteboards on sliding rails, frameless tile whiteboards for making a continuous whiteboard wall, folding and lockable whiteboards, etc.

## Clarity Info Pillar

Sturdy rotating unit, in 3 or 4 sided versions, ideal for production areas, meeting points, etc. Also works excellently with our magnetic overlays and other accessories such as magnetic frames, magnets, etc.



## 5S Red Tags

Range of red tags to choose from for marking defective or surplus items in 5S. Plain or printed card, rubber, metal detectable, etc all available.



## Magnets

Clarity stock numerous shapes and sizes of marker magnets, from simple coloured magnets through to the super powerful neodymium magnets. We also stock 'go/no-go' magnets, both plastic and vinyl, which have a different colour each side for quick changes of status, eg on/off target, good/bad, on time/late, etc.

We also produce printed magnets to your specifications, showing symbols, words, plain colours, etc.

Use our magnetic face indicators as a graphic way to show good, bad or neutral.



## Adhesive Clips for Pens or Small Tools

Useful adhesive backed holders which are self-clipping for pens or small tools. Packed in 5's



Colours: black, blue, green, red, yellow (one colour per pack)

## Poster Hanging Rail

Ingenious rail system for hanging paper or card. Remove by simply lifting the document. Available in three standard lengths or may be butted end to end to achieve longer runs.



See many more visual management products on our website, [www.clarityvm.com](http://www.clarityvm.com)







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